

1.2. Strength, Weakness, Opportunity and Challenges (SWOC)

Institutional Strength:

The institution has been consistently delivering education par excellence and nurturing its students to strive and make significant contributions to society. It has a well-endowed building, spread over a campus of 3.2 acres and is well connected by various modes of transport.

The college has well-qualified and dedicated Teaching and trained Non- Teaching Staff. The credentials of the faculty show a remarkable collection of talent, many of which are PhD degrees. Our institution is known for its systematic admission process. Various rewards, scholarships and financial aid programs have been instituted to extend support to its students.

The college has state-of-the-art infrastructure with ICT-enabled classrooms, 04 Seminar Halls, Kalaniketana, a well-furnished gym centre, an indoor games auditorium and playgrounds. Well-equipped computer laboratories and libraries in an eco-friendly environment. Our library is stocked with an impressive collection of books, journals, periodicals, and e-resources. Besides it also possesses Wi-Fi and OPAC facilities. The college has well-maintained lawns, a plant nursery and a medicinal plant garden. Good academic track record of our students in the University exams with exemplary results and ranks.

The NSS, NCC, Rower and Ranger wings of the College have been very active and have participated with great enthusiasm in activities like blood donation, health and Hygienic awareness survey etc. Good track record in sports activities. Several of its students have received university, state and national laurels for their performances. A separate facility is arranged with a Government hostel for Boys and Girls students with hygienic food, WI-FI and solar water heaters. Campus discipline stresses imbibing values of life, to make students responsive and responsible.

In Simple words Our College Strength is:

- A. Is located in the prime area of the city.
- B. Quality & experienced teachers
- C. Provides financial & other benefits.

Institutional Weakness:

- The decrease in the number of permanent Faculty due to the lack of government sanction to fill the vacant posts results in an increased temporary/ ad-hoc staff.
- As an affiliated University did not provide guideship to college teachers although our institution possesses eligible Ph.D. holders.
- More collaborative activities and linkages and MoUs to be initiated by College.
- There is a visible gap between the syllabus taught and job requirements. Being an affiliated Institution, it is difficult to bridge this gap.

- Students from rural areas are striving to meet national and global standards in education and face language barriers (English Language).
- Lack of Industrial and Commercial enterprises for the absorption of local youth
- Moderate placement ratio.
- The involvement of Alumni at the institute level is less.

Institutional Opportunity:

Opportunities:

- The ongoing construction of the new classrooms is likely to ease the physical and infrastructural constraint
- The more the number of PG programs, there will be more research output in terms of publications.
- Set up more self-financed programmes to meet the increased institutional financial burden of paying the salary of Faculty that is not filled by the government. (Daily Wages Employees)
- Consultancy services should be used to generate more funds for the college which could be an incentive for the developmental activities of the college.
- Extend the reach of the Alumni Association by hosting more events/ activities with them.
- Scope for improvement of digital literacy amongst students.

- The NSS, NCC, Rower, Ranger and other associations allow our students to extend their services beyond the college campus. This facilitates young minds to understand the needs and services of society.
- Tie-ups with other institutions would provide the college with ample opportunities to explore hitherto unexplored avenues.
- The college could also look at the possibility of having a full-fledged vocational training center that could impart training like computer skills, mobile repairing, sewing, yoga training and fashion designing to interested students.

In Simple words Our Opportunities are-

- a) With Sufficient basic facilities, a college can become a great centre of learning.
- b) Can become a large research centre.
- c) Has the potential of becoming ‘Centre of Potential Excellence’

Institutional Challenge

- The most important challenge that the college faces is how to strike an effective balance between teaching and research. Faculty find very less time for research activities.
- The students of our college who complete programmes find it difficult to get placement by their qualifications, as markets are not generating knowledge-intensive jobs.

- There is a need to have skill development courses which will improve the professional potential of our students and improve their prospects concerning their employability. This will also help us to keep pace with the changing needs and demands. Moreover, as we are living in a skill-based world, we want productive opportunities to cater for the needs of present students.
- The idea of the college is to transform itself into a Smart College which is digital in its functioning.
- This creates an educational ambience. Furthermore, it provides an educational environment with ICT-enabled infrastructure.
- To attain better student diversity by attracting a greater number of students from other states.
- To upgrade the institution to meet requirements for autonomous status.
- The requirement of competitive examination cell and soft skills training.
- Networking and strengthening relationships with stakeholders.
- Lack of inter-relationship between syllabus and employment market.

Difficulty in amending syllabi according to market demands